

ADVERTISING & SUPPORT OPPORTUNITIES

ASPO is offering the following opportunities for exhibitors to gain additional exposure. Advertising is only available to ASPO 2025 exhibitors; information on registering for a booth can be found [here](#).

DIGITAL ADVERTISING

REGISTRATION CONFIRMATION EMAIL AD - \$5,000

Place your exclusive ad in the registration confirmation email sent to each attendee upon registering for ASPO and in the final confirmation email sent by ASPO to all attendees the week before the meeting. For the most exposure, your ad must be received by April 11, 2025. Please contact Dana McClure, dmcclure@facs.org, for more details.

ASPO WEBSITE AD - \$1,000

Get extended exposure with an exclusive ad on the ASPO home page for three months. This is a high-traffic, high-visibility area. The ad can be linked to an external website, and analytics are provided after the ad expires. **Ad specs: 300Wx240H pixels, .png, .jpg, or gif (can be animated).**

MOBILE APP BANNER AD | \$500

Have your company's advertisement be the first thing ASPO attendees see when they open the app. Banner ads are located at the top of the app's home page and rotate between different ads. The ad can be linked to an external website, an exhibitor listing within the app, or a landing page. Analytics will be provided following the meeting. **Ad specs: 640Wx110H pixels, 300, .png file.**

MOBILE APP PUSH NOTIFICATION | \$250

Send a short message directly to ASPO attendees' phones using the ASPO Mobile App on the date and time of your choosing. Messages will appear as banner notifications and then live in the messages area of the ASPO Mobile App. There is a limit of one message per company and four exhibitor messages per day (Thur-Sat). Messages contain a subject line (max 25 characters) and a body (max 230 characters).

Thursday, May 1 (AM)
Thursday, May 1 (AM BREAK)
Thursday, May 1 (PM)
Thursday, May 1 (PM BREAK)

Saturday, May 3 (AM)
Saturday, May 3 (AM BREAK)

Friday, May 2 (AM)
Friday, May 2 (AM BREAK)
Friday, May 2 (PM)
Friday, May 2 (PM BREAK)

AT ASPO OPPORTUNITIES

SATELLITE SYMPOSIUM - \$5,000

One-hour symposium slots are available in the morning and at lunch.

- Friday, May 2 6:15 – 7:00 am
- Friday, May 2 12:00 – 1:00 pm
- Saturday, May 3 6:15 – 7:00 am

Includes:

- Advance registration list
- Meeting room rental
- Existing AV equipment (Labor is an additional cost to the exhibitor)
- Title included on exhibitor page on ASPO website
- No CME can be given, all symposiums are subject to approval

AM OR PM BREAKS - \$5,000 per break

Increase your exposure by supporting a break in the exhibit hall.

Dates Available:

- Thursday, May 1 (am or pm)
- Friday, May 2 (am or pm)
- Saturday, May 3 (am only)

Includes:

- Recognition on the ASPO Meeting Website
- Recognition on signage
- Company can supply custom napkins at their expense

LUNCH SUPPORT - \$10,000 each day - EXCLUSIVE

Lunch is served in the exhibit hall each day.

Dates Available:

- Thursday, May 1 Noon - 1:00 pm
- Friday, May 2 Noon - 1:00 pm

Includes:

- Recognition on the ASPO Meeting Website
- Recognition on signage
- Company can supply custom napkins at their expense

POSTER RECEPTION Co-Support - \$10,000

The reception is in the exhibit hall and provides your company with the opportunity to network with ASPO attendees.

Date: Thursday, May 1, 2025, 5:00 pm – 6:00 pm

Includes:

- Recognition on the ASPO Meeting website
- Recognition on signage
- A company can supply custom napkins at their expense

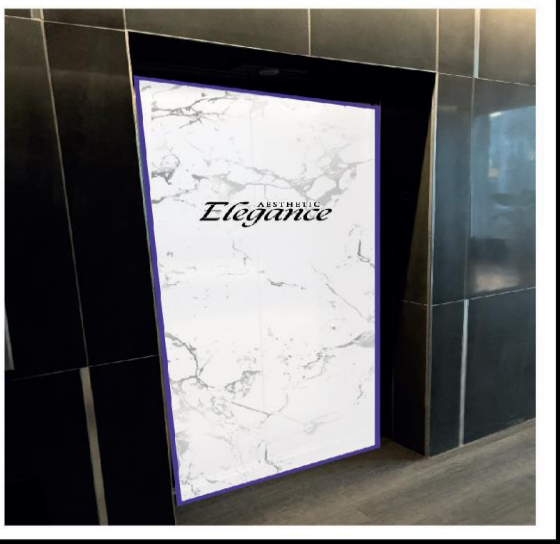
HOTEL BRANDING OPPORTUNITIES

Ensure all attendees see your company message and brand with clings and other opportunities located in high-traffic areas of the hotel. To discuss exact locations and meeting layout, contact Dana McClure, Exhibits Coordinator, at dmcclure@facs.org.

Hotel Entrance Window Clinings – 75.5" x 86" - \$4,900 Each



Ground Floor Elevator Door Cling – 48” x 83.25” - \$2,500 Each



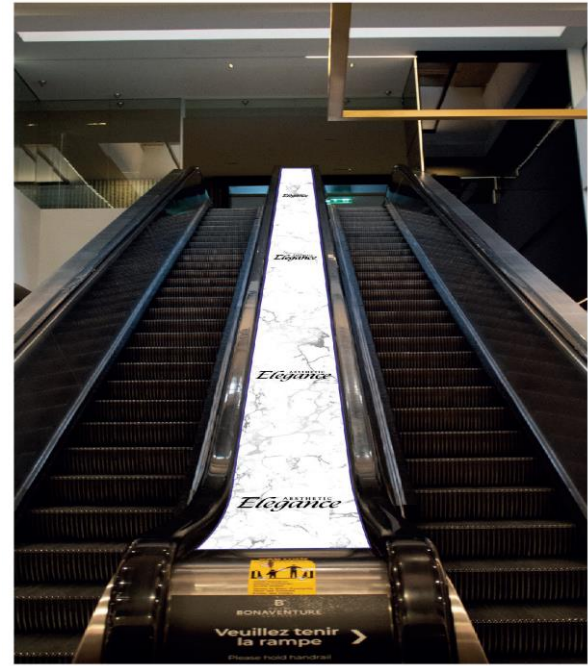
Window Clings by the stairs that lead down to the exhibit hall 229”x30” - \$3,500



Column located by the stairs leading to the exhibit hall - 35" x 114" - \$2,500



Escalators leading to and from the exhibit hall - 12"x540" - \$10,000



Round at the ends of the escalators - 24"x24"
\$1,500 for four (4) rounds each
\$2,500 for eight (8) rounds each



Window adjacent to the escalators - 67.5" x 30" - \$2,000

