



**ASPO-HNS**

**American Society of Pediatric  
Otolaryngology - Head & Neck Surgery**

# **2027**

## **SPONSORSHIP PROSPECTUS**

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*Partnering to Elevate Education,  
Research, and Patient Care*

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# ABOUT

## ASPO-HNS Annual Meeting at COSM

*Advancing Pediatric Airway Education Through Hands-On Training*

The ASPO-HNS Annual Meeting is the Society's premier scientific gathering, held in conjunction with the Combined Otolaryngology Spring Meetings (COSM). Bringing together nine specialty societies, COSM provides a forum for scientific exchange, professional education, and collaboration among otolaryngology specialists

As part of the meeting experience, ASPO-HNS and the American Broncho-Esophagological Association (ABEA) collaborate to host the Airway Simulation and Skills Pre-COSM Event. This interactive program brings together pediatric otolaryngologists, airway specialists, and trainees for hands-on simulation training, practical skills development, and exploration of emerging technologies. The event offers sponsors opportunities to engage directly with clinicians through exhibits and hands-on product demonstrations. .



### **Why partner with ASPO-HNS?**

Connect directly with pediatric otolaryngologists and airway specialists through interactive exhibits and hands-on product demonstrations while supporting advanced clinical education.

# ASPO & ABEA AIRWAY SIMULATION AND SKILLS PRE- COSM EVENT

## Tabletop Sponsorship

*\$5,000 | 2 Exhibitor Badges | 1 Social Media Shoutout*

This option provides a dedicated tabletop display in the high-traffic entry and common area of the Seattle Science Center, allowing sponsors to showcase materials, engage with attendees, and enhance brand visibility throughout the event—an ideal opportunity to connect with a focused audience of pediatric and airway specialists.

## Enhanced Access Sponsorship

*\$10,000 | 4 Exhibitor Badges | 2 Social Media Shoutouts*

This premium option includes all benefits of the tabletop display plus exclusive access to bring your product or service directly into the simulation rooms. Sponsors can interact hands-on with fellows, speakers, and instructors as they rotate through skill stations, allowing for meaningful, real-time product demonstration and feedback. This level provides enhanced visibility and deeper engagement with clinicians participating in the simulation experience.

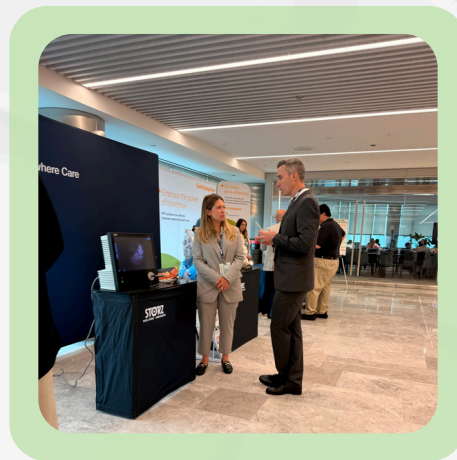
# ABOUT

## ASPO-HNS Summer Meeting

*Connecting, Education & Inspiring the Next Generation of Pediatric ENT Professionals*

The ASPO-HNS Summer Meeting brings together pediatric otolaryngologies, advanced practice providers (APPs), trainees, and emerging leaders for an engaging educational experience focused on clinical innovation, professional development, and collaboration. The meeting offers a welcoming, interactive environment for expert-led education, scientific exchange, and meaningful networking.

With an emphasis on hands-on learning and professional growth, the Summer Meeting features dedicated APP programming, simulation-based training, and opportunities to connect with leaders in pediatric otolaryngology. Sponsors can engage directly with both established specialists and emerging professionals through educational sessions, interactive experiences, and networking opportunities.



### **Why partner with ASPO-HNS?**

Build relationships with established specialists and emerging pediatric ENT professionals through educational programming, interactive experiences, and networking opportunities.

# SPONSORSHIP PACKAGES

### **\$30,000** Diamond Sponsor

**(3 Available)**

Our premier sponsorship opportunity combines high-visibility brand exposure with direct engagement during a **dedicated attendee lunch and educational session**. Diamond Sponsors receive prominent recognition throughout the meeting and an enhanced opportunity to connect with attendees in a focused setting.

### **\$20,000** Platinum Sponsor

**(3 Available)**

Platinum Sponsors may support either a **breakfast session or the meeting Welcome Reception**, offering meaningful visibility during a key attendee gathering. This package provides strong brand recognition and multiple opportunities to engage with attendees throughout the meeting.

### **\$15,000** Gold Sponsor

**(3 Available)**

Gold Sponsors receive a hands-on opportunity to engage with attendees during the APP Simulation experience. Sponsors may **incorporate relevant products or services into the simulation** environment and interact with participants as they rotate through stations.

### **\$10,000** Silver Sponsor

**(2 Available)**

Silver Sponsors receive ongoing brand visibility through sponsorship of **either attendee badge lanyards or meeting Wi-Fi**. Both options keep your organization prominently visible throughout the meeting and across the attendee experience.

### **\$7,500** Bronze Sponsor

**(5 Available)**

Bronze Sponsors support a **coffee or afternoon beverage break**, creating a natural opportunity for brand visibility during attendee networking and refreshment periods. Recognition is featured in and around the sponsored break area.

### **\$5,000** Exhibitor

**(5 Available)**

Exhibitors receive a **dedicated table in a high-traffic area** of the meeting, providing a direct opportunity to showcase products and services, connect with attendees, and build relationships with pediatric otolaryngology professionals.

# SPONSORSHIP BENEFITS

| BENEFIT                           | <b>DIAMOND</b><br><b>\$30,000</b><br><i>3 Available</i> | <b>PLATINUM</b><br><b>\$20,000</b><br><i>3 Available</i> | <b>GOLD</b><br><b>\$15,000</b><br><i>3 Available</i> | <b>SILVER</b><br><b>\$10,000</b><br><i>2 Available</i> | <b>BRONZE</b><br><b>\$7,500</b><br><i>5 Available</i> | <b>EXHIBITOR</b><br><b>\$5,000</b><br><i>5 Available</i> |
|-----------------------------------|---------------------------------------------------------|----------------------------------------------------------|------------------------------------------------------|--------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------------|
| EXHIBITOR BADGES INCLUDED         | 6                                                       | 5                                                        | 4                                                    | 3                                                      | 2                                                     | 2                                                        |
| 6' EXHIBIT TABLE                  | ✓                                                       | ✓                                                        | ✓                                                    | ✓                                                      | ✓                                                     | ✓                                                        |
| FINAL PROGRAM AD                  | Full Page                                               | ½ Page                                                   | ¼ Page                                               | ⅛ Page                                                 | –                                                     | –                                                        |
| INDIVIDUAL SOCIAL MEDIA SHOUTOUTS | 3                                                       | 3                                                        | 2                                                    | 2                                                      | 1                                                     | –                                                        |
| GROUP SPONSOR POSTS               | ✓                                                       | ✓                                                        | ✓                                                    | ✓                                                      | ✓                                                     | ✓                                                        |
| WEBSITE RECOGNITION               | Premium Presence                                        | ✓                                                        | ✓                                                    | ✓                                                      | ✓                                                     | ✓                                                        |
| FEATURED SIGNAGE                  | Featured Session                                        | Featured Session                                         | APP Simulation                                       | –                                                      | Break                                                 | –                                                        |
| FEATURED SPONSORSHIP OPPORTUNITY  | Lunch + Educational Session                             | Breakfast or Welcome Reception                           | APP Simulation                                       | Badge Lanyard or Wi-Fi                                 | Coffee or Session Break                               | Exhibit Table                                            |

# BEYOND THE BOOTH

## Add-Ons That Make an Impact

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**Extend your Summer Meeting presence with additional sponsorship and promotional opportunities designed to increase visibility and attendee engagement. These options may be added to your primary sponsorship package based on availability.**

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### **\$25,000** Pre-Conference Symposium

Sponsor an in-person symposium course for residents, fellows, advanced practice practitioners, and members prior to the meeting. ASPO will retain control of content development and speaker approval.

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### **\$8,000** "Know Before You Go" Email

Attendees will receive a "Know Before You Go" email prior to their arrival with event details and tips on maximizing their ASPO Meeting experience. The Industry Supporter will provide ASPO with a digital banner which will link to a custom virtual flyer designed by the Industry Supporter. The flyer may promote corporate, product or medical content; however, only corporate branding is permitted on the digital banner.

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### **\$5,000** Hotel Room Drops

Deliver your approved promotional item or flyer directly to attendee rooms for a personalized and memorable touchpoint. Perfect for product samples or invitations.

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### **\$3,000** Hotel Key Cards

Display your logo and branding on every attendee hotel key card. This unique opportunity provides daily brand impressions with every room entry.

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### **\$1,000** Additional Exhibitor Badges

Each purchase of a badge allows one additional representative from your organization to attend the event and access the exhibit hall.

# GRANT SUPPORT OPPORTUNITIES

Strengthen the pipeline of pediatric otolaryngology talent by supporting travel grants that provide residents, fellows, medical students and APPs with essential access to ASPO-HNS's scientific and education programming. *Price is per grant.*

**\$2,000**

## Trainee Research Travel Grant

Support otolaryngology trainees and encourage exploration of careers in pediatric otolaryngology by sponsoring travel for one or more residents whose abstracts have been accepted for presentation at the ASPO-HNS Annual or Summer Meeting. ASPO-HNS will select recipients based on the number of grants available and the quality of the research being presented.

**\$2,000**

## Advanced Practice Provider Travel Grant

Support APP participation in pediatric otolaryngology by sponsoring travel for one or more advanced practice providers attending the ASPO-HNS Annual or Summer Meeting. ASPO-HNS will select recipients based on available funding and applicant need.

# SUSTAINED SUPPORT OPPORTUNITIES

## ADVANCING PEDIATRIC OTOLARYNGOLOGY YEAR-ROUND

ASPO-HNS offers ongoing partnership opportunities that extend your impact throughout the year-- supporting education, research, advocacy, and innovative collaborations in pediatric otolaryngology.

### **Pre-AAO HNSF Resident & Fellow Seminar – September 17, 2027**

Support the ASPO-HNS Resident and Fellow Seminar before the AAO-HNSF Meeting.

Benefits include:

- Featured sponsor signage
- Acknowledgement during opening remarks
- 6' exhibit table in a high-traffic area
- 5 exhibitor badges
- Feature on website and social

**\$15,000**

### **Pre-AAO HNSF Resident and Fellow Seminar Networking Reception**

Support the ASPO-HNS Resident and Fellow Seminar before the AAO-HNSF Meeting by hosting its post-event reception.

Benefits include:

- Featured sponsor signage
- Acknowledgement and opportunity for brief sponsor remarks during the reception
- Feature on website and social

**\$10,000**

### **Virtual Advanced Pediatric Otolaryngology Fellowship 3D SIM Dissection Course – August 2027**

Support the Virtual 3D SIM Course.

Benefits include:

- Acknowledgement during opening remarks
- Feature on website and social

**\$10,000**

### **Unrestricted CME Grant**

Provide unrestricted educational grant support for continuing medical education programs that comply with ACCME standards. Industry funds support faculty, materials, and platform, but ASPO-HNS retains control of content and speaker selection.

**\$10,000**

**ASPO-HNS**

# SUSTAINED SUPPORT OPPORTUNITIES

**ADVANCING PEDIATRIC  
OTOLARYNGOLOGY  
YEAR-ROUND**

**Continued**

## **Webinar**

Support up to two ASPO-HNS webinars featuring invited speakers and timely topics in pediatric otolaryngology. Speakers are subject to ASPO-HNS approval.

Benefits include:

- Acknowledgement during opening remarks
- Feature on website and social
- Opportunity to feature your organization

**\$10,000**

## **Survey of ASPO-HNS Membership**

Send a survey to ASPO-HNS members. Surveys must be approved by the ASPO-HNS Research Committee and will be sent by ASPO-HNS to preserve member privacy. General demographic information can be collected but member identifying and contact information will not be shared.

**\$10,000**

## **Unrestricted Research Support Grant**

Support an unrestricted grant to support research in pediatric otolaryngology. Research proposals will be reviewed, graded, and awarded by the ASPO-HNS Research Committee and approved by the ASPO-HNS Board. Grant recipients must disclose the support in related presentations and publications.

**\$10,000**

## **Patient Education or Advocacy Grant**

Sponsor patient/parent education video development or printed literature on pediatric otolaryngologic disorders or treatment or awareness campaigns to support public health. Sponsor will be recognized with logo display and transparent acknowledgement.

**\$10,000**

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**HAVE QUESTIONS?  
LOOKING TO BUILD A SPECIFIC PACKAGE?**

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